



CORINDA
State High School
P & C
Association

CORINDA STATE HIGH SCHOOL P&C BUSINESS COLLECTIVE DIRECTORY

FOUNDATION EDITION 2026–2027
Business Information Pack

**Connect with our school community. Promote your business. Support
P&C fundraising.**

Welcome

Thank you for your interest in the inaugural **Corinda State High School P&C Business Collective Directory**.

The Business Collective Directory is a new P&C fundraising and community engagement initiative designed to connect businesses with the Corinda State High School community and wider local area.

With more than 2,150 students, Corinda State High School represents thousands of families across Brisbane's western suburbs and surrounding areas.

The directory provides businesses with an affordable opportunity to promote their products and services while supporting fundraising initiatives that benefit the school community.

The inaugural Foundation Edition will launch in Term 4 2026 and remain current through to the end of the 2027 school year.





Who Can Participate?



The Business Collective Directory is open to:

- Businesses connected with current Corinda State High School families
- Businesses connected with past Corinda State High School families
- Businesses from the wider local community

You do not need to have a current connection with the school to participate.

All applications are subject to approval.

Corinda Family Business Badge

Businesses connected with a current or past Corinda State High School family may be eligible to display our:

CORINDA FAMILY BUSINESS

badge with their advertisement.

The badge provides an easy way for families using the directory to recognise businesses with a connection to the Corinda State High School community.

The badge identifies a school-family connection only.

It does not indicate endorsement, recommendation or official sponsorship by Corinda State High School or the P&C Association.





What Is Included?

Each participating business will receive:

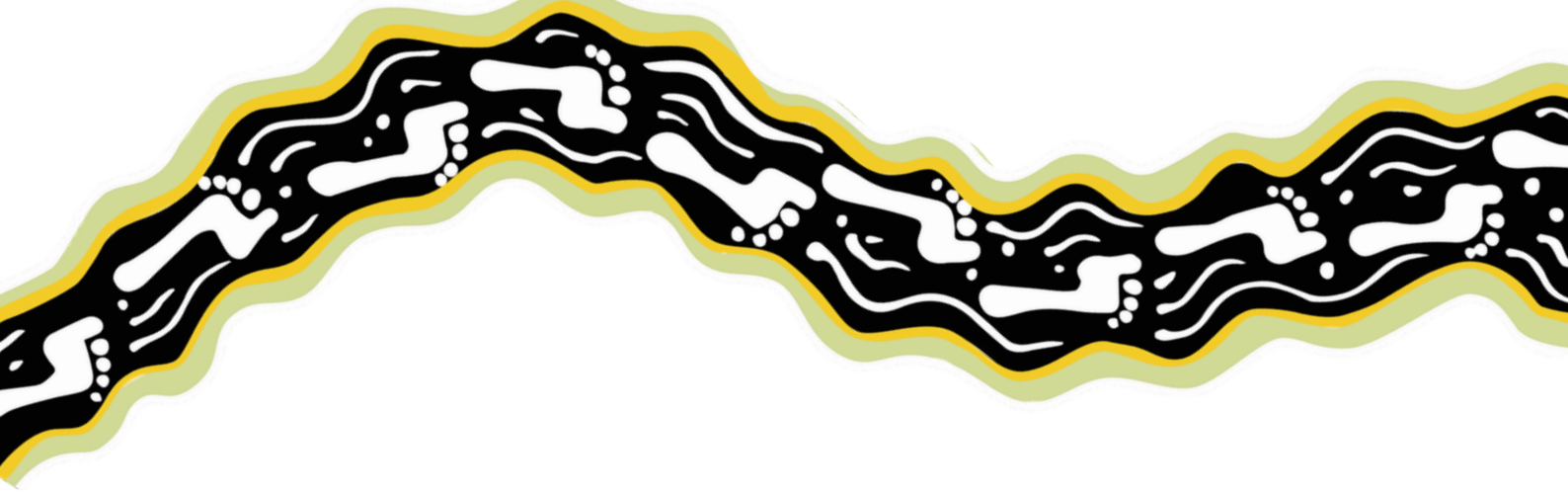
A Full-Page A5 Advertisement

Your business will receive one full A5 portrait advertisement page within the digital Business Collective Directory.

You may include:

- Your logo and branding
- Business contact details
- Website details
- Email address
- Social media links
- QR codes
- Information about your products or services
- Calls to action
- Special offers or promotions
- Booking links

Interactive links may be included within the digital advertisement where technically possible.



Digital Distribution

The directory is proposed to be promoted and distributed through approved Corinda State High School and P&C communication channels, which may include:

- Parent/carer communications
- School newsletters
- School website/P&C page
- P&C social media
- Year-level Facebook groups
- Other approved school community channels

The directory may remain accessible online throughout the listing period.

Specific distribution channels are subject to school approval and may change during the life of the directory.





Foundation Edition

Listing Period

Term 1 week 1 2027 to the end of the 2027 school year

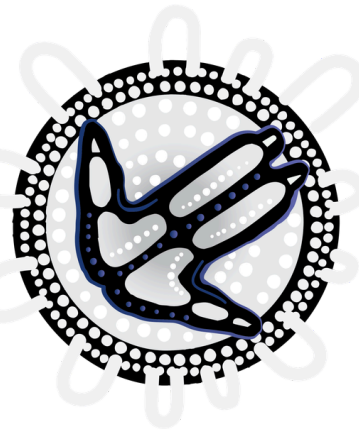
The Foundation Edition provides inaugural advertisers with exposure throughout 2027.

Foundation Pricing

\$150+gst

Available for approved applications with artwork received by:
18th December 2026





What You Need to Supply



Participating businesses will be responsible for supplying their completed advertisement.

Artwork Requirements

Your advertisement must be:

- A5 size
- Portrait orientation
- Supplied as a print-ready PDF or approved high-resolution file
- Complete and ready for publication
- Submitted by the nominated artwork deadline

Your advertisement may include website links, social links, QR codes and promotional offers.

Businesses are responsible for ensuring:

- Contact information is correct
- Spelling and artwork are accurate
- Links and QR codes are correct
- Advertising claims are lawful and accurate
- Any promotional offer includes appropriate conditions or expiry dates

The P&C will not be responsible for designing or editing business advertisements.

Minor formatting adjustments may be made where required to compile the final directory.



Official School Sponsorship

Corinda State High School is fortunate to receive support from businesses through formal school sponsorship arrangements.

Directory Advertising Is Not School Sponsorship

A listing in the P&C Business Collective Directory is a **paid advertising opportunity** and a P&C fundraising initiative.

Purchasing a directory advertisement does not:

- Make your business an official sponsor of Corinda State High School
- Provide official school sponsorship status
- Provide sponsorship exclusivity
- Provide rights or benefits associated with formal sponsorship arrangements
- Constitute endorsement by Corinda State High School or the P&C Association

Official school sponsors will be separately recognised within the Business Collective Directory.





Existing School Sponsors

Applications will be considered with regard to existing school sponsorship arrangements.

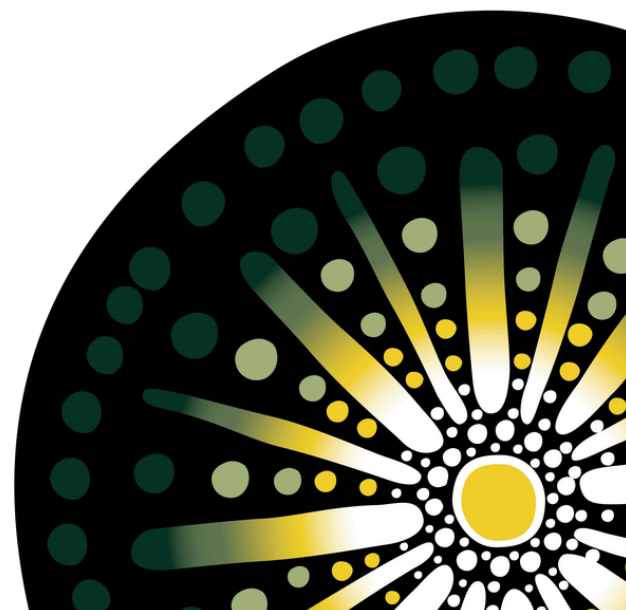
Where a business operates in the same or a substantially similar area as an existing official school sponsor, the application may require further review.

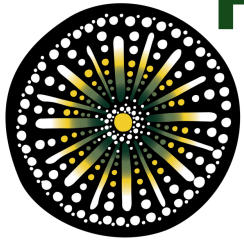
The P&C and/or Corinda State High School reserves the right to:

- Approve the application
- Approve the application subject to conditions
- Limit promotional activity where necessary
- Decline an application where inclusion may conflict with an existing sponsorship arrangement

This process helps protect the important relationships Corinda State High School already has with its official sponsors.

Where possible, this review will occur before an invoice is issued.





How the Directory Will Be Organised

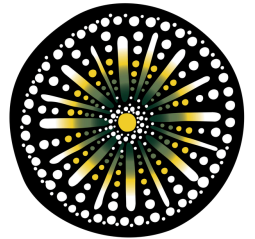
The final structure of the Foundation Edition will be determined once participating businesses are confirmed.

Depending on the number and mix of businesses involved, advertisements may be:

- Presented alphabetically
- Grouped into broad business areas
- Arranged using another logical and easy-to-browse format

This allows the P&C to create the most useful and professional directory based on the businesses participating in the inaugural edition.

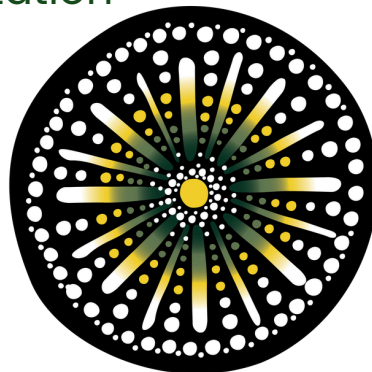
Promotional Offers



Businesses are welcome to include their own promotional offers within their advertisement.

Examples might include:

- A discount for Corinda State High School families
- A complimentary consultation
- A promotional code
- A special package
- A limited-time offer



Offers are entirely optional.

Businesses are responsible for managing their own offers and clearly communicating any relevant conditions or expiry dates.

The P&C does not administer or validate individual business promotions.

Application Process



Step 1 – Submit Your Application

Complete the Business Collective Directory sign-up form.

You will be asked to provide basic information about your business, the services you provide and your connection with Corinda State High School, if applicable.

Step 2 – Application Review

Your application will be reviewed for:

- General suitability for a school community publication
- Any potential conflict with an existing school sponsorship arrangement
- Eligibility for the Corinda Family Business badge

Step 3 – Approval & Invoice

Once approved, an invoice will be issued for your Foundation Edition listing.

Your place in the directory is not confirmed until payment has been received.

Step 4 – Submit Your Artwork

Following payment, you will receive:

- Artwork specifications
- Artwork submission instructions
- Final submission deadline

Step 5 – Publication

Approved advertisements will be compiled into the Foundation Edition, which is scheduled to launch in Week 1 – Term 1 – 2027.





Important Dates



Applications open: 12 October 2026
Final applications close: 12 December 2026
Artwork deadline: 18 December 2026
Foundation Edition launch: Week 1 – Term 1 – 2027
Listing period: Launch through to end of 2027

Participation Terms – Key Points

By participating, businesses acknowledge that:

- Inclusion is subject to approval
- Directory advertising is separate from school sponsorship
- Inclusion does not constitute school or P&C endorsement
- Businesses are responsible for the accuracy and legality of their advertising
- Payment is required before publication
- Listings are non-refundable after the artwork submission deadline
- The P&C may decline or limit advertising where necessary to protect an existing school sponsorship arrangement
- The P&C may make minor formatting adjustments required for publication
- The P&C does not guarantee enquiries, referrals or sales as a result of advertising

Applicants will be required to accept the full Business Collective Directory Disclaimer and Participation Terms as part of the sign-up process.





Ready to Join the Foundation Edition?

We would love to include your business in the inaugural Corinda State High School P&C Business Collective Directory.

APPLY NOW

Follow the link below to complete the Business Sign-Up Form.

[APPLICATION FORM](#)

Questions?
pandccorindashs@gmail.com

Thank You

Thank you for supporting the Corinda State High School P&C Association and helping us build stronger connections between our school community and the wider local business community.



Corinda State High School P&C Association
Connecting our school and local business community.



Appendix A

Disclaimer and Participation Terms

Disclaimer

The Corinda State High School P&C Business Collective Directory is produced as a community fundraising initiative by the Corinda State High School P&C Association.

Inclusion of a business, advertisement, service or offer within the directory does not constitute endorsement, recommendation or approval by:

- Corinda State High School
- Corinda State High School P&C Association
- School staff or representatives

Participation in the Business Collective Directory is an advertising opportunity only and is separate from any formal sponsorship arrangement with Corinda State High School or the P&C Association.

Purchasing a directory listing does not provide a business with school sponsor status, sponsorship rights, exclusivity, recognition or any other benefits associated with an official school sponsorship arrangement.

Users of the directory are encouraged to undertake their own enquiries before engaging any listed business or service.

Participation Terms

Eligibility

- Participation is subject to approval by the Corinda State High School P&C Association and, where required, Corinda State High School.
- Businesses connected to current Corinda State High School families may receive a “Corinda State High School Family Business” identifier within their advertisement.
- The directory is open to businesses within the school and wider local community.

Recognition of Official School Sponsors

Corinda State High School values the support provided by its official school sponsors.

Current school sponsors may be recognised separately and prominently within the Business Collective Directory to distinguish formal school sponsorship arrangements from paid directory advertising.

Official school sponsorship is separate from participation in the Business Collective Directory and may include benefits, recognition and arrangements that are not available to directory advertisers.

Advertisement Requirements

- Advertisements must be suitable for a school community environment.
- The P&C reserves the right to decline advertisements considered inappropriate, misleading or inconsistent with school or P&C values.
- Businesses are responsible for ensuring all supplied content is accurate and lawful.

Acceptance of an advertisement does not represent endorsement of the advertiser, its products or its services.

Artwork Specifications

- Advertisements must be supplied as completed A5 artwork in portrait format.
- Artwork must be print-ready and supplied by the submission deadline.
- Businesses are responsible for checking the accuracy of all information supplied in their advertisement.
- The P&C is not responsible for design errors, spelling mistakes or formatting issues contained within supplied artwork.

Payment Terms

- Full payment is required prior to inclusion in the directory.
- Listings are non-refundable after the artwork submission deadline.

Promotional Offers

- Businesses may include promotional offers or discounts within their own advertisement.
- Businesses are responsible for clearly stating any conditions or expiry dates associated with an offer.
- The P&C is not responsible for administering, monitoring or validating offers.

Distribution

- The directory may be distributed electronically through approved school and P&C communication channels.
- The directory may remain publicly accessible online during the listing period.
- The P&C does not guarantee a particular level of distribution, readership, enquiries or business generated as a result of participation.

Changes and Updates

- The P&C reserves the right to make minor formatting or layout adjustments where necessary for publication purposes.
- The P&C may determine the order, categorisation and placement of advertisements within the directory.

Official school sponsors may receive separate or more prominent recognition within the directory.

Limitation of Liability

The P&C accepts no responsibility or liability for:

- Business services or products provided by advertisers
- Accuracy of business information supplied
- Disputes between advertisers and directory users
- Promotional offers made by advertisers
- Technical issues relating to external websites or links
- The number of enquiries, referrals or sales generated from an advertisement